Partnerships for Health Equity and Opportunity: A Healthcare Playbook for Community Developers

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(https://www.buildhealthyplaces.org/content/uploads/2018/09/Build-Healthy-Places-Network-Playbook-for-
Community-Developers.pdf)This resource from the Build Healthy Places Network guides community developers
toward partnerships with hospitals and healthcare systems. Gain practical advice on navigating the vast
healthcare ecosystem with your organizational assets in mind. Create your roadmap for partnership!

- Download the playbook, Partnerships for Health Equity and Opportunity: A Healthcare Playbook for
  Community Developers (https://www.buildhealthyplaces.org/content/uploads/2018/09/Build-Healthy-Places-
  Network-Playbook-for-Community-Developers.pdf).
- Download the Four-Step Path to Community Development-Healthcare Partnership[TM]

  (https://www.buildhealthyplaces.org/content/uploads/2018/07/Playbook_four_step_pathway_to_partnership.pdf),
  (https://www.buildhealthyplaces.org/content/uploads/2018/05/Build-Healthy-Places-Network%E2%80%93-Four-Step-Path-to-Community-Development-
  Healthcare-Partnership.pdf) a part of the playbook to help you assess existing partnerships or create a roadmap to new collaboration.
- Watch our Network Commons discussion (https://www.buildhealthyplaces.org/whats-new/june-12-2018-network-commons/) about this resource and other
  community development-healthcare partnerships happening in the field.

We created this resource, Partnerships for Health Equity and Opportunity: A Healthcare Playbook for Community Developers
(https://www.buildhealthyplaces.org/content/uploads/2018/09/Build-Healthy-Places-Network-Playbook-for-Community-Developers.pdf), because we know that
community development can be part of the answer. As stewards for the communities they serve, the community development sector develops and finances the
physical spaces, infrastructure, and essential services needed to live a healthy and productive life and can serve as an action arm for advancing population
health and health equity.

While community development and health professionals have traditionally worked in relative isolation, they have come to share common ground. Both are
increasingly recognizing that partnerships and collaboration can mean more comprehensive impacts on community health. However, the full range of resources
and expertise that each sector brings, and what the opportunities and pathways to partnership include, may not be fully understood, especially since collaboration
is still relatively new.

This playbook builds on the work of the many practical tools that exist to advance cross-sector healthy communities efforts. For community development
corporations (CDCs), community development financial institutions (CDFIs), affordable housing developers, and other community development organizations, this
action-oriented resource offers guidance to approaching healthcare systems and exploring untapped healthcare partnership opportunities that deepen the impact
of community development efforts. For hospitals, health care systems, public health, foundations, and others, this resource outlines the community development
sector's potential role in addressing the social determinants and improving population health, and provides a tool to start the internal conversation with leadership
about potential cross-sector collaboration.

Use this playbook to help you:

- **Identify cross-sector partners,**
- **Determine hospital readiness for collaboration,**
- **Leverage your assets for partnership, and**
- **Create your partnership roadmap.**

By joining forces to address *the full range of dimensions of health*, the community development and health sectors can achieve an unprecedented scale of
prevention and advance good health, well-being, and opportunity for all. Let's change the paradigm together!

For more information or to find out how the Network can help you use this resource, please contact our team (https://www.buildhealthyplaces.org/about-us/).

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